

# The Marketing Swipe File

Pre-written, high-converting copy to help you launch campaigns instantly.

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**Partner Tip:** Everything in the white boxes below is ready to copy and paste. Just be sure to replace the **[Bracketed Text]** with your prospect's specific details or your agency's contact links.

# Document A: Email Sequences

## Email 1: Cold Outreach (The "Efficiency" Angle)

COPY & PASTE

Subject Idea 1: Quick question about [Company Name]'s after-hours leads

Subject Idea 2: Automating [Company Name]'s customer support

Hi [First Name],

I was just browsing the [Company Name] website and noticed you have a great setup, but I had a quick question: what happens when a potential customer asks a question at 8:00 PM?

In [Industry, e.g., Real Estate/E-commerce], we see that businesses lose up to 60% of leads simply because prospects don't get an immediate response outside of normal business hours.

I run [Your Brand Name], and we build custom AI Agents that live natively on your website. Unlike generic chatbots, it reads your specific documents and website so it can answer questions, qualify leads, and book meetings 24/7—just like your best employee.

It handles about 80% of routine inquiries instantly, freeing up your team.

Are you open to a 10-minute demo on [Day of week]? I've already trained a demo agent on your website URL so you can see exactly how it works.

Best,

[Your Name]

[Your Title / Link]

## Email 2: Follow-Up (The "Competitor" Angle)

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Subject: Re: Quick question about [Company Name]'s after-hours leads

Hi [First Name],

Just bubbling this up to the top of your inbox.

The main reason I reached out is that the speed of business in [Industry] is increasing. Your competitors are starting to adopt AI to respond to inquiries in seconds, zero wait time.

With [Your Brand Name], there is zero coding required on your end. We just paste a single line of code on your site, and your AI is live.

If it's not a priority right now, no worries! But if you'd like to see the custom demo I built for [Company Name], grab a time on my calendar here: [Calendar Link].

Cheers,

[Your Name]

## Document B: Social Media Posts

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LinkedIn / Facebook **Hook: The 24/7 Sales Rep**

Stop losing leads while you sleep. 🛑

Did you know that over 50% of website traffic happens outside of standard 9-to-5 business hours?

If a prospect lands on your site at 9 PM and has a question about your pricing, services, or availability, they aren't going to wait until tomorrow morning for an email reply. They will just go to your competitor.

At **[Your Brand Name]**, we deploy Intelligent AI Agents that learn your entire business in seconds.

- ✅ Answers questions instantly.
- ✅ Qualifies leads.
- ✅ Books meetings directly into your calendar.

Your business should be open 24/7/365. DM me "DEMO" and I'll build a custom AI agent for your website in 15 minutes. 📌

#AI #BusinessGrowth **#[Industry]** #CustomerExperience

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LinkedIn / Twitter **Hook: Automate 80% of Support**


If your team is spending hours every day answering the same 5 questions, you are burning money. 💸

Automate 80% of your customer support with **[Your Brand Name]**. Our AI ingests your PDFs, URLs, and past data to become a master of your product. It handles the repetitive tasks, so your human team can focus on closing deals and complex problem-solving.

Work smarter, not harder. Link in bio to see it in action. 🔗


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**LinkedIn** Hook: It's Not ChatGPT

"Isn't it just ChatGPT?" — No. And here is why that matters for your business. 

ChatGPT is trained on the entire public internet (which means it guesses and hallucinates).

**[Your Brand Name]** is a closed, secure system. It ONLY knows what you tell it. We train it exclusively on YOUR website, YOUR PDFs, and YOUR data. It acts as a strict guardrail, ensuring your brand voice is protected and your customer data is never shared.

Enterprise-grade AI, packaged for your business. Let's chat. 

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**Facebook / LinkedIn** Hook: No-Code Magic

Want to launch an AI agent but don't have a developer? You don't need one.  



With **[Your Brand Name]**, deployment takes less than 5 minutes.

1. Give us your URL.
2. We train the brain.
3. You copy and paste one line of code onto your WordPress, Shopify, or Wix site.

That's it. Instant intelligent automation. Book a demo today at **[Your Website Link]**!

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**LinkedIn** Hook: Omnichannel Power

Your customers are on WhatsApp. Your customers are on your Website. Are you providing the same experience everywhere?  

**[Your Brand Name]** provides a single AI brain that powers all your channels. Train it once, deploy it everywhere. Seamless handoffs to human agents when needed.

Upgrade your customer journey today.

## Document C: Website Copy (For Your Agency Site)

*Copy and paste these sections directly onto your agency's landing page to sell the AI software.*

### Features Section

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#### **Feature 1: Rapid Knowledge Ingestion**

Don't spend weeks programming a bot. Simply upload your PDFs, Word documents, or paste your website URL. Our AI reads and memorizes your entire catalog in seconds, ready to answer questions instantly.

#### **Feature 2: Intelligent Lead Capture**

Stop settling for a static contact form. Our AI actively engages visitors, prompts them for contact details mid-conversation, and qualifies the lead before pushing the data directly to your CRM.

#### **Feature 3: Omnichannel Deployment**

One AI brain, multiple platforms. Deploy your custom agent on your website, WhatsApp business account, and social media channels simultaneously for a unified brand experience.

#### **Feature 4: Seamless Human Handoff**

When a customer query is too complex or requires empathy, the AI instantly routes the conversation to the right human agent, complete with the full chat history.

## FAQ Section

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**Q: Do I need a developer to install this?**

A: Absolutely not. Implementation is entirely no-code. We provide a single line of script that you copy and paste into your website builder (WordPress, Shopify, Wix, etc.), and your AI is live.

**Q: Is my business data secure?**

A: Yes. Your proprietary data is kept in an isolated silo. We use enterprise-grade encryption, and your data is NEVER used to train public models like ChatGPT. You have total control over what the AI knows.

**Q: Will the AI sound like a robot?**

A: Our agents use advanced Natural Language Processing (NLP) to converse naturally and fluently. You can even customize the agent's "personality" and tone to match your brand—whether that's highly professional or casual and friendly.

**Q: What languages does it support?**

A: The AI automatically detects the user's language and can converse fluently in over 95+ languages, allowing you to scale globally without hiring multi-lingual staff.